



Northwestern Wisconsin Veterinary
Medical Association
Fall Meeting



FOCUS ON DENTISTRY

William Gengler, DVM, DACVD

Wednesday, September 9th, 2015

Clarion Hotel Campus Area, Eau Claire WI

All veterinarians and veterinary staff are welcome!

Thank you to MAI Animal Health, Midwest Veterinary Supply, Merial, Henry Schein, Zoetis, Lake Superior X-Ray, DentaLaire Products, MWI, Patterson Veterinary and Virbac for supporting this CE event. Representatives will be present to demonstrate and discuss dental equipment and products.

2:30 – 3:00 PM - Registration

3:00 – 3:50 PM – INTERPRETATION OF DENTAL RADIOGRAPHS

Normal finding and landmarks in dental radiographs is reviewed, followed by a discussion of pediatric dentistry including, pediatric dental radiographic findings and timely treatment of pediatric dental problems.

3:50 – 4:15 PM - BREAK

4:15 – 5:05 PM – PROBLEM FELINE DENTAL CASES

Periodontal disease, chronic stomatitis and tooth resorption are discussed as well as interpretation of full mouth radiographs. Characteristics of resorptive lesions, assessment of radiographic findings, treatment plan and prioritizing problems will be addressed.

5:10 – 6:00 PM – PROBLEM CANINE DENTAL CASES

Presentation of case based common canine dental problems including clinical presentation, radiographic findings, assessment, treatment and pain management.

6:00 – 6:30 PM – SOCIAL TIME

6:30 – 7:15 PM – DINNER

7:15 – 7:45 PM – NWWMA BUSINESS MEETING

8:00 – 9:00 PM – TEAM APPROACH TO DENTAL PRACTICE

Discussion is centered on marketing dental care in general practice for the entire veterinary team. Key phrases and power statements used to emphasize the necessity of dental care to the client, in addition to other marketing tips and scheduling strategies are covered. Home care methods and products are addressed.

William Gengler, DVM, DAVDC
Diplomate of the American Veterinary Dental College



Dr. Bill Gengler received a Bachelor of Science degree from the University of Wisconsin - Platteville, a Master of Science and Doctor of Veterinary Medicine from the University of Missouri - Columbia. Dr. Gengler is a Diplomate in the American Veterinary Dental College. He has 25 years of general small animal practice and 15 years of dental specialty practice experience.

Dr. Gengler founded the Animal Hospital of Verona, Verona, WI in 1978 which grew to a four doctor AAHA certified hospital. He recently held a dual appointment as Associate Dean for Clinical Affairs/Director of the Veterinary Medical Teaching Hospital at the University of Wisconsin, School of Veterinary Medicine and as the Section Head of Dentistry and Oral Surgery in the Department of Surgical Sciences. Dr. Gengler is the Past President of the American Veterinary Dental College, the 2003 recipient of the Wisconsin VMA Veterinarian of the Year award and the 2009 recipient of the Hill's Excellence in Dental Research and Education award. He is currently the Chairman of the Programs and Education Committee of the Academy of Veterinary Dentistry overseeing the Veterinary Dental Forum. Dr. Gengler splits his time between Texas and Wisconsin, and has joined Dallas Veterinary Dentistry & Oral Surgery part-time.

Cost: Afternoon session (3 CE hrs), no meal - \$50
 Evening session (1 CE hr), includes meal - \$25
 Total Program (4 CE hrs), includes meal - \$75

Preferred Method of Payment: **Check**
 Payable to: **NWVMA** (Northwestern Wisconsin Veterinary Medical Association)

To Register:

Email: larry.baumann@uwrf.edu

Indicate the names attending and which session planned for each person

Phone: 715-425-3187 (Dr. Larry Baumann, leave message of names attending & which session)

Mail: Complete the form below and mail to: Dr. Larry Baumann, NWVMA Secretary-Treasurer, 410 South 3rd Street, River Falls, WI 54022

	<u>Afternoon</u>	<u>Evening</u>	<u>Total</u>
Name: _____ (circle one)	\$50	\$25	\$75
Name: _____ (circle one)	\$50	\$25	\$75
Name: _____ (circle one)	\$50	\$25	\$75
Name: _____ (circle one)	\$50	\$25	\$75